

Bods Bussed By Budget **BIG BUYERS**

GROUP LEISURE

Britain's biggest provider of group travel media ● www.groupleisure.com

Place your advertising with a publication that knows how the group travel and tours industry functions, how it's changing and how to give your message the exposure you need!

Every year tens of thousands of **bods** are **bussed by** thousands of group travel organisers, the real power behind the industry commanding **big budgets**, these group travel **buyers** read Group Leisure magazine every month - they could be reading your message too!

A recent survey revealed:

Respondents were invited to indicate their preferred reading choice from a selection of travel trade magazines (*more information available on request*). The results are shown in order of choice.

Group Leisure	81%
Group Travel Organiser	11%
Coach Tours UK	1%
Other	.5%

Readers of Group Leisure magazine were asked how often they read the advertisements in the magazine to obtain information. The results are as follows:

Regularly	79%
Sometimes	20%
Never	1%

Call **01908 613323** to find out how Group Leisure magazine can help you deliver **YOUR** message.



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