

# BIRTHDAY CLUB

mothercare

## World

ROMFORD

...would like to wish your child a

# Happy Birthday

and Save You £5\*

Visit the Customer Advice desk and fill in your child's name, birth date and address on the application form provided and we will send your child a birthday card, and you a £5 Mothercare World voucher to use against your next purchase over £20.

\*Children up to 8 years old only

## PLUS FREE Kids Calendar

FOR BIRTHDAY CLUB MEMBERS

Pick up the exciting Mothercare World Tree Calendar for your child. Children can collect a different animal sticker every month to complete the Mothercare World Tree.

**Every month new stickers can be collected from Mothercare World to add to their collection. Stickers can be collected from till points.**

We've also got a special sticker which children can collect on their birthday!

On your birthday have your picture taken in store and we'll display it on our video screen

**VISIT OUR CUSTOMER ADVICE DESK FOR FURTHER DETAILS AND TO COLLECT A CALENDAR FOR YOUR CHILD.**

## PLUS Money Off Vouchers

Every month BIRTHDAY CLUB MEMBERS can collect an Exclusive Money Saving voucher, to use in Mothercare World Romford.

**Look out for new and exciting offers every month in Mothercare World Romford.**

Stickers and vouchers are subject to availability.

### \* Terms and Conditions

1. On receipt of your signed consent, we will send a Birthday Card on the nominated child's (up to 8 years) birthday, and at the same time send you a £5 off £20 spend voucher for use on your next purchase.
2. Calendars may be collected at the Customer Advice Desk in Mothercare World Romford.
3. Stickers may be collected from any till point.
4. The money saving voucher can only be used against the merchandise specified from time to time on the voucher. See reverse of the voucher for terms and conditions of offer.

5. Storehouse Staff and its subsidiary companies are not eligible to take part in this promotion.
6. No purchase necessary.
7. We reserve the right to terminate this promotion without notice at any time.
8. The £5 voucher is valid on all purchases in Mothercare World Romford for only a limited period.
9. The £5 voucher can only be used in one transaction to the value of £20 or more.

10. The voucher cannot be used in conjunction with any other voucher or offer.
11. The voucher cannot be used in concessions, for the purchase of gift vouchers or to settle a Mothercare Account Card balance.
12. No cash alternative is available.
13. Voucher redemption value 0.001p

All information provided will be treated under the terms of the Data Protection Act. Mothercare may make your information available to other respected organisations who may send you offers on products and services. Tick the box provided on the application form if you would prefer not to receive further information.

# BIRTHDAY CLUB

mothercare

## World

R O M F O R D

*Exclusive November offer for  
BIRTHDAY CLUB MEMBERS*

# Save £2\*

Get a £2 Voucher when you register  
your child (aged up to 8 years)  
for the BIRTHDAY CLUB

You can use this voucher to save £2 off  
footwear purchases of £10 or more.\*

Look out for exclusive BIRTHDAY CLUB  
Member offers every month

**PLUS** A Free Animal sticker to collect  
every month for the Kids Calendar,  
exclusive to Mothercare World.

\*This £2 Voucher is redeemable against footwear purchases  
of £10 or more made in Mothercare World Romford only.

Stickers and Vouchers are subject to availability. (For full details see below)

Excluding Clarks concessions.

#### TERMS AND CONDITIONS

- 1 The voucher will be issued to anyone who registers their child (aged up to 8 years old) for the Birthday Club.
- 2 The voucher may only be redeemed against purchases equal to or greater than £10, of footwear purchased in Mothercare World Romford.
- 3 This voucher may only be redeemed against purchases made in November 1997 and must be surrendered at the time of the transaction.
- 4 The voucher cannot be used to purchase gift vouchers or to settle a Mothercare Account Card Balance and is not valid in Clarks concession departments.
- 5 Only one voucher per transaction.
- 6 This voucher cannot be used in conjunction with any other offer, discount or promotion.
- 7 This voucher is not open to employees of Storehouse and subsidiary companies.
- 8 This voucher is redeemable in Mothercare World Romford only.
- 9 No purchase necessary.
- 10 This voucher is not transferrable.
- 11 Stickers and Vouchers are subject to availability.
- 12 Cash value 0.001p.

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**BIRTHDAY CLUB**  
mothercare  
**World**  
ROMFORD



**Exclusive  
December offer for  
BIRTHDAY CLUB  
MEMBERS**

**Get a £2 Voucher when  
you register your child (aged up to 8  
years) for the BIRTHDAY CLUB**

*You can use this voucher to save £2 on Christmas  
Decoration purchases of £10 or more.\**

**Look out for exclusive BIRTHDAY CLUB  
Member offers every month**

**PLUS**

**A Free Animal sticker to collect  
every month for the Kids Calendar,  
exclusive to Mothercare World.**

**\*This £2 Voucher is redeemable against  
Christmas Decoration purchases of £10 or more made in  
Mothercare World Romford only.**

Stickers and Vouchers are subject to availability. (For full details see below)

**TERMS AND CONDITIONS**

- 1 The voucher will be issued to anyone who registers their child (aged up to 8 years old) for the Birthday Club.
- 2 The voucher may only be redeemed against purchases equal to or greater than £10, of Christmas Decorations purchased in Mothercare World Romford.
- 2 The voucher may only be redeemed against Christmas Trees, Lights, Garlands, Hanging Decorations, Crackers PLUS Cards and Wrapping Paper purchases made by 31st December 1997 and must be surrendered at the time of the transaction.
- 4 The voucher cannot be used to purchase gift vouchers or to settle a Mothercare Account Card Balance.
- 5 Only one voucher per transaction.
- 6 This voucher cannot be used in conjunction with any other offer, discount or promotion.
- 7 This voucher is not open to employees of Storehouse and subsidiary companies.
- 8 This voucher is redeemable in Mothercare World Romford only.
- 9 No purchase necessary.
- 10 This voucher is not transferable.
- 11 Stickers and Vouchers are subject to availability.
- 12 Cash value 0.001p.

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Promoter: Mothercare UK Ltd, Cherry Tree Road, Watford, Herts WD2 5SH - Registered in England No: 533087 A member of the Storehouse Group

# BIRTHDAY CLUB



## World

R O M F O R D

Exclusive January offer for  
BIRTHDAY CLUB MEMBERS

# Save £1\*

Get a **£1 Voucher** when you register  
your child (aged up to 8 years)  
for the BIRTHDAY CLUB

You can use this voucher to save £1 off  
underwear & hosiery purchases of £10 or more.\*

Look out for exclusive BIRTHDAY CLUB  
Member offers every month

**PLUS**

A Free Animal sticker to collect  
every month for the Kids Calendar,  
exclusive to Mothercare World.



\* This £1 Voucher is redeemable against  
underwear & hosiery purchases of £10  
or more made in Mothercare World  
Romford only.

Stickers and Vouchers are subject to availability. (For full details see below)  
Excluding Clarks concessions.

#### TERMS AND CONDITIONS

- The voucher will be issued to anyone who registers their child (aged up to 8 years old) for the Birthday Club.
- The voucher may only be redeemed against purchases equal to or greater than £10, off underwear & hosiery purchased in Mothercare World Romford.
- This voucher may only be redeemed against purchases made in January 1998 and must be surrendered at the time of the transaction.
- The voucher cannot be used to purchase gift vouchers or to settle a Mothercare Account Card Balance and is not valid in Clarks concession departments.
- Only one voucher per transaction.
- This voucher cannot be used in conjunction with any other offer, discount or promotion.
- This voucher is not open to employees of Storehouse and subsidiary companies.
- This voucher is redeemable in Mothercare World Romford only.
- No purchase necessary.
- This voucher is not transferrable.
- Stickers and Vouchers are subject to availability.
- Cash value 0.001p.

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# BIRTHDAY CLUB



**World**  
ROMFORD

Exclusive March offer for  
BIRTHDAY CLUB MEMBERS

# Save £2\*

Get a £2 Voucher when you register  
your child (aged up to 8 years)  
for the BIRTHDAY CLUB

*You can use this voucher to save £2 on*

## All Coats and Jackets

Look out for exclusive BIRTHDAY CLUB Member offers every month

**PLUS**

A Free Animal sticker to collect every  
month for the Kids Calendar, exclusive  
to Mothercare World.



\* This £2 Voucher is redeemable against  
all coats and jackets purchased at  
Mothercare World Romford only.

Stickers and Vouchers are subject to availability.  
(For full details see below)

#### TERMS AND CONDITIONS

- 1 This voucher may only be redeemed against the net purchase price of any coat and/or jacket purchased in Mothercare World Romford.
- 2 This voucher may only be redeemed against purchases made by 11th April 1998 and must be surrendered at the time of the transaction.
- 3 This voucher cannot be used to purchase gift vouchers or to settle a Mothercare Account Card Balance and is not valid in concession departments.
- 4 Only one voucher per transaction.
- 5 This voucher cannot be used in conjunction with any other offer, discount or promotion.
- 6 This voucher is not open to employees of Storehouse and subsidiary companies.
- 7 This voucher is redeemable in Mothercare World Romford only.
- 8 This voucher is not transferable.
- 9 Cash value 0.001p



# BIRTHDAY CLUB



## World

ROMFORD

Exclusive offer for BIRTHDAY CLUB MEMBERS

# SAVE £2\*

Get a £2 Voucher when you register your child (aged up to 8 years) for the BIRTHDAY CLUB

You can use this voucher to save £2 off any underwear purchases of £10 or more.\*

Look out for exclusive BIRTHDAY CLUB Member offers every month

A Free Animal sticker to collect every month for the Kids Calendar, exclusive to Mothercare World.



\*This £2 Voucher is redeemable against any underwear purchases of £10 or more made in Mothercare World Romford only.

Stickers and Vouchers are subject to availability. (For full details see below)

### TERMS AND CONDITIONS

- The voucher will be issued to anyone who registers their child (aged up to 8 years old) for the Birthday Club.
- The voucher may only be redeemed against purchases equal to or greater than £10, off any underwear purchased in Mothercare World Romford.
- This voucher may only be redeemed against purchases made by 9th May 1998 and must be surrendered at the time of the transaction.
- The voucher cannot be used to purchase gift vouchers or to settle a Mothercare Account Card balance and is not valid in Clarks concession departments.
- Only one voucher per transaction.
- This voucher cannot be used in conjunction with any other offer, discount or promotion.
- This voucher is not open to employees of Storehouse and its subsidiary companies.
- This voucher is redeemable in Mothercare World Romford only.
- No purchase necessary.
- This voucher is not transferable.
- Stickers and Vouchers are subject to availability.
- Cash value 0.001p.

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R O M F O R D

Exclusive offer for BIRTHDAY CLUB MEMBERS

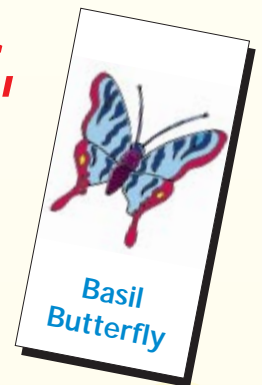
# SAVE £1

Get a £1 Voucher when you register your child (aged up to 8 years) for the BIRTHDAY CLUB

You can use this voucher to save £1 off the purchase of Jelly Sandals\*

Look out for exclusive BIRTHDAY CLUB Member offers every month

A Free animal sticker to collect every month for the Kids Calendar, exclusive to Mothercare World.



\*This £1 Voucher is redeemable against the purchase of Jelly Sandals in Mothercare World Romford only.

Stickers and Vouchers are subject to availability. (For full details see below)

### TERMS AND CONDITIONS

- 1 The voucher will be issued to anyone who registers their child (aged up to 8 years old) for the Birthday Club.
- 2 The voucher may only be redeemed against the purchase of Jelly Sandals in Mothercare World Romford.
- 3 This voucher may only be redeemed against purchases made by 30th June 1998 and must be surrendered at the time of the transaction.
- 4 The voucher cannot be used to purchase gift vouchers or to settle a Mothercare Account Card balance and is not valid in Clarks concession departments.

- 5 Only one voucher per transaction.
- 6 This voucher cannot be used in conjunction with any other offer, discount or promotion.
- 7 This voucher is not open to employees of Storehouse and its subsidiary companies.
- 8 This voucher is redeemable in Mothercare World Romford only.
- 9 No purchase necessary.

- 10 This voucher is not transferable.
- 11 Stickers and Vouchers are subject to availability.
- 12 Cash value 0.001p.

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