

Synchro facts & figures



- Synchro are Europe's leading Sports ticketing company.
- Over 30 million tickets each year are sold at Synchro venues or Synchro managed events throughout the world.
- 70 major football venues use Synchro's Systems.
- 22 rugby venues worldwide operate Synchro's Systems.
- 80 theatres utilise Synchro's Systems.
- 12 major international sporting events have been managed by Synchro in the 1990's.




Synchro Systems
the international ticketing company

Benefits of Synchro Software

- Easy Booking.
- Fast Flexible ticket printing
- Ticket Security
- Financial Reports
- On-Line credit card validation
- Marketing Database
- Link to Retail Systems



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Why do venues need computerised ticketing systems?

- Complete control and confidentiality of your business
- No commission to pay to agency or retail outlet
- Improved security of tickets
- Improved financial information
- Greater flexibility
- Personalised ticket design

Central Control Software to administer and report on

- ▲ **Performance scheduling**
- ▲ **Ticket pricing**
- ▲ **Concession and Inventory**
 - ▶ **Prices and Definitions**
 - ▶ **Stock control and review**
 - ▶ **PO Review/Approval**
- Invoice reconciliation**
- ▲ **Sales reports**
- ▲ **Loyalty interface and control**
- ▲ **Data import and export**

