

facts & figures

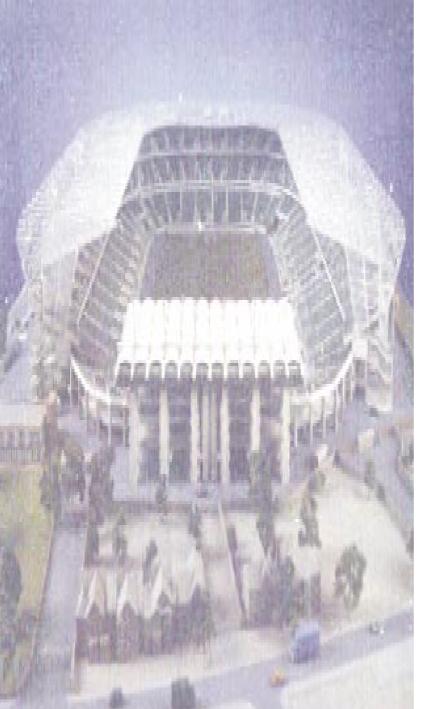
- Synchro are Europe's leading Sports ticketing company.
- Over 30 million tickets each year are sold at Synchro venues or Synchro managed events throughout the world.
- 70 major football venues use Synchro's Systems.
- 22 rugby venues worldwide operate Synchro's Systems.
- 80 theatres utilise Synchro's Systems.
- 12 major international sporting events have been managed by Synchro in the 1990's.





- O Easy Booking.
- O Fast Flexible ticket printing
- O Ticket Security
- O Financial Reports
- On-Line credit card validation
- Marketing Database
- O Link to Retail Systems





Why do venues need computerised ticketing systems?

- Complete control and confidentiality of your business
- No commission to pay to agency or retail outlet
- O Improved security of tickets
- O Improved financial information
- Greater flexibility
- O Personalised ticket design



Central Control Software to administer and report on

- **▲** Performance scheduling
- **▲ Ticket pricing**
- **▲ Concession and Inventory**
 - Prices and Definitions
 - Stock control and review
 - ► PO Review/Approval Invoice reconciliation
- **▲ Sales reports**
- **▲ Loyalty interface and control**
- ▲ Data import and export

